

GDPR Privacy Policy

1. Introduction

We value your privacy and are committed to protecting your personal data. This policy explains how we collect, use, and store your information in line with the UK GDPR and Data Protection Act 2018.

2. Who We Are

Better Story is a UK-based unincorporated community organisation.

For the purposes of data protection law, Better Story is the data controller of your personal data.

You can contact us at: hello@betterstory.info

3. What Data We Collect

We may collect:

- Name and contact details
- Permission to contact you through our newsletter

4. How We Use Your Data

We use your data to:

- Sending newsletters - consent
- Responding to enquiries - legitimate interests
- Event updates - legitimate interests
- Action updates - legitimate interests
- Meet legal obligations - legal obligations

5. Legal Basis for Processing

We process your data based on:

- **Consent** – where you have agreed to receive newsletters or marketing communications
- **Legitimate interests** – where we need to contact you regarding events you have registered for or to provide relevant updates
- **Legal obligations** – where we are required to comply with the law

6. Third party processing

These third-party providers process personal data on our behalf and only in accordance with our instructions:

- Wix website betterstory.info - We collect sign up information for our newsletter and our events on this website
- Google drive - We store contact information on google drive
- Mailchimp - We upload contact information into mailchimp in order to run our newsletter
- Fillout - We collect sign-up data for major events on fillout

These providers may store data outside the UK. Where this occurs, we ensure appropriate safeguards are in place in accordance with UK data protection laws.

7. Data Sharing

We will not share any of your data outside of the Better Story organising team, apart from where it is necessary for operations or legal compliance.

8. Data Retention

We keep your data only as long as necessary for the purposes outlined above or as required by law. Where we rely on your consent, you have the right to withdraw it at any time. We retain newsletter data until you unsubscribe. You can unsubscribe directly on the mailchimp newsletter and can withdraw consent by contacting us at hello@betterstory.info

9. Your Rights

You have the right to:

- Access your data
- Correct inaccuracies
- Request deletion
- Restrict or object to processing
- Data portability

10. Contact Us

If you have questions or wish to exercise your rights, contact us at: hello@betterstory.info

11. Complaints

You have the right to lodge a complaint with the Information Commissioner's Office (ICO) at www.ico.org.uk if you are unhappy with how we handle your data.

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